## WRIT S ASON REYNOLDS 2021 MEDIA KIT

LIFESTYLE BLOG//WRITING IS POSITIVITY WWW.WRITINGMINDSET.ORG



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## about Stephanie



Writing Mindset is a blog that started as a teaching blog in February 2017. I write about teaching, but I also love to document my adventures with family, food, and finding wellness. Posts are categorized by:

- Teaching, including writing, reading, and cultural responsiveness education
- Writing, including journaling, planning, bullet journaling, blogging, and creative writing
- Wellness, including self-improvement, physical fitness, money, beauty, and mindfulness
- Motherhood, including home and family

- 54,000+ views in 2020
  - 57,000+ views as of July 2021
- **O** 605 followers
- 92,000+ monthly viewers

## Follow me on all my social media channels (@writingmindset) for updates!

I have a small following on social media, and a growing following with page views on the blog. Most viewers tend to stay awhile and click on multiple posts. Pinterest is my most popular social media platform with the highest engagement.

I am currently working on expanding the topics covered on the blog to include life outside of teaching, and I am continuing to grow in terms of website design.

You can reach me at: stephanie@writingmindset.org



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Playlist Script